



MEMORANDUM

TO: Mayor Jones and Members of the Board

FROM: Karen Proctor, Town Administrator

DATE: September 2, 2021

RE: Text Messaging Alert Options

DISCUSSION

The Board requested information and options for a text messaging to send alerts to the residents.

Staff looked into many options including EZ Texting, Textline, ZipWhip, Slick Text, PageGate and Ring Central. Some of these services allow texts to be sent from a computer; others require a cell phone. Some limit the number of texts that can be sent and some are unlimited. The average cost for each is about \$25/month.

Based on the research, Staff is suggesting the Town try Ring Central. The cost is \$27.99/month, the messages can be sent from the computer so we do not need to purchase a Town cell phone, and it allows unlimited texting.